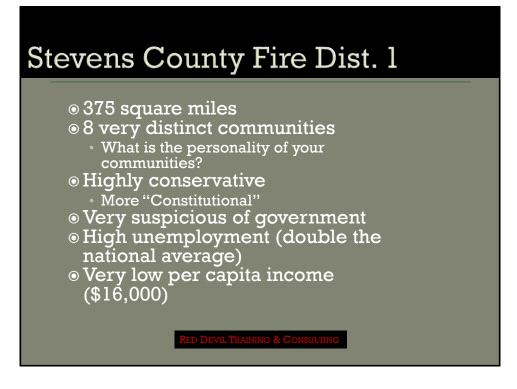
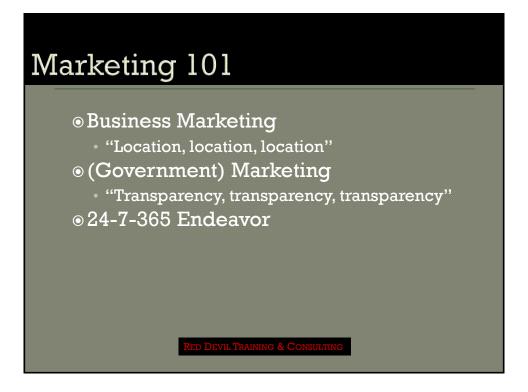


A Case Study from Stevens (WA)Fire District #1 Chief Mike Bucy Owner, **Red Devil Training & Consulting**













Involve the Community









Communicate Value

BEFORE

- Balanced Budget
- Fund an additional FF
- Decrease in Volunteers
- Health and Safety of our FFs
- Decontamination
 Units
- Exhaust Ventilation

RED DEVIL TRAINING & CONSULTING

AFTER

• Reduce EMS response times

- Reduce Fire
- response times
- Value for your tax dollar



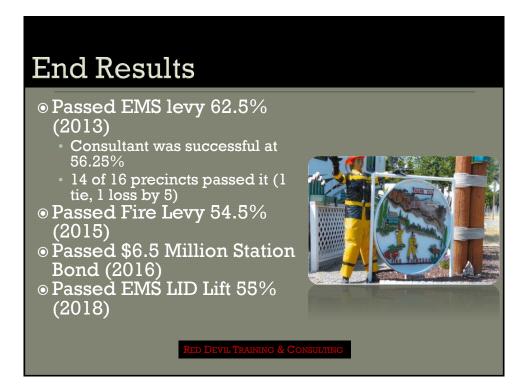
Community Newsletter

- Reaches 7100 households
- \$14,000 per year (4 issues)
- Independent publisher
- Utilize all your "reporters"
- Feature/Celebrate your people
- Lots of photos
- Set up a project timeline over many issues



"We look forward to the newsletter"

Included in your packet Red Devil Training & Consulting



One Last Thing

Be Professional

Your crews must do their jobs *correctly* for any of this to work.

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