

A banner image at the top of the slide, featuring the same three scenes as the CERB PROGRAMS 101 graphic: sticky notes, blueprints, and two workers shaking hands at sunset.

Community Economic Revitalization Board

# Who Is CERB?

Investing in  
Washington's Economic Future

The CERB logo is located in the bottom right corner of the slide. It features a circular emblem with a stylized cityscape and the text 'ECONOMIC REVITALIZATION' above 'CERB'.



# Community Economic Revitalization Board

CERB is designed to:

Finance public infrastructure construction to support private business development

Assist local governments with economic development planning





# Community Economic Revitalization Board

Eligible Jurisdictions

- Cities & Towns
- Counties
- Federally Recognized Indian Tribes
- Municipal & Quasi Municipal Corps
- Port Districts
- Special Purpose Districts (e.g. PDAs, PUDs)



# Community Economic Revitalization Board

## Planning Grants

\$50,000 grant maximum

- Tier: 1: \$25,000 grant per project, for planning activities that will not lead to CERB construction project.
- Tier 2: \$50,000 grant per project for planning activities that could lead to CERB construction project.






# Community Economic Revitalization Board

## Planning Grants Eligible Activities

|                              |                       |                    |
|------------------------------|-----------------------|--------------------|
| Economic Feasibility         | Environmental Impacts | Capital Facilities |
| Land Use                     | Permitting            | Marketing          |
| Project Engineering & Design | Site                  | Site Planning      |
|                              | Broadband             |                    |





# Community Economic Revitalization Board

## Construction Programs

| Committed Private Partner<br>Business in hand   | Prospective Development<br>Build it and they will come  |
|---|---|
| \$3 million per project maximum   | \$2 million per project maximum   |
| Grant: Up to 25% of total award, determined by the underwriting process and the Debt Service Coverage Ratio.  |   |
| <ul style="list-style-type: none"><li>Private business partner committed to:<ul style="list-style-type: none"><li>Significant job creation</li><li>Significant private capital investment</li></ul></li><li>Hourly wages of created jobs must exceed county median wage</li></ul> | <p>Rural counties/communities ONLY</p> <ul style="list-style-type: none"><li>Demonstrate economic development feasibility with supporting study<ul style="list-style-type: none"><li>Study must show likelihood of significant jobs and/or significant private investment</li></ul></li></ul> |



# Community Economic Revitalization Board


## Eligible Public Facility Projects

| Activities  | Systems: Improvement of:   |
|---|--|
| <ul style="list-style-type: none"><li>Acquisition</li><li>Construction</li><li>Reconstruction</li><li>Rehabilitation</li><li>Repair</li><li>Replacement</li></ul> | <ul style="list-style-type: none"><li>Building or Structures</li><li>Broadband/Telecommunications</li><li>Bridges</li><li>Domestic &amp; Industrial Water</li><li>Earth Stabilization</li><li>Electricity</li><li>Natural Gas</li><li>Port Facilities</li><li>Railroad</li><li>Roads</li><li>Sanitary Sewer</li><li>Storm Water</li><li>Transportation</li></ul> |



ECONOMIC REVITALIZATION  
CERB





### Community Economic Revitalization Board

## County Median Hourly Wage

2019-21 Biennium

|           |         |               |         |             |         |
|-----------|---------|---------------|---------|-------------|---------|
| Adams*    | \$16.01 | Grays Harbor* | \$17.99 | Pierce      | \$21.42 |
| Asotin    | \$18.06 | Island        | \$18.36 | San Juan    | \$20.47 |
| Benton    | \$22.28 | Jefferson*    | \$18.87 | Skagit*     | \$20.50 |
| Chelan    | \$16.01 | King          | \$30.25 | Skamania*   | \$17.65 |
| Clallam*  | \$17.05 | Kitsap        | \$19.42 | Snohomish   | \$24.72 |
| Clark     | \$21.25 | Kittitas      | \$17.31 | Spokane     | \$19.67 |
| Columbia* | \$18.27 | Klickitat*    | \$19.91 | Stevens*    | \$18.42 |
| Cowlitz*  | \$21.35 | Lewis*        | \$18.96 | Thurston    | \$20.01 |
| Douglas*  | \$16.01 | Lincoln       | \$17.17 | Wahkiakum*  | \$20.70 |
| Ferry*    | \$18.42 | Mason*        | \$17.22 | Walla Walla | \$17.56 |
| Franklin* | \$16.41 | Okanogan*     | \$14.59 | Whatcom     | \$20.35 |
| Garfield  | \$18.14 | Pacific*      | \$16.34 | Whitman     | \$18.64 |
| Grant*    | \$16.37 | Pend Oreille* | \$24.50 | Yakima*     | \$15.46 |

Source: Washington Employment Security Department, Labor Market & Economic Analysis Branch, Vancouver Office. 2017.  
\*Identifies Distressed Counties (Jan 2015 – Dec 2017)

Updated 10-2018





# Community Economic Revitalization Board

PRIVATE SIDE - Need for the Infrastructure





# Community Economic Revitalization Board

**NOT**  
**Eligible**

**CERB may NOT finance projects which:**

Result in retail development


Facilitate gambling

Displace jobs from one part of the state to another

Are outside the applicant’s jurisdiction

CERB does not contract with private business, only the local government applying for funds.






# Community Economic Revitalization Board

## Rural Broadband Construction Programs

Funding Limits

- \$2 million per project loan/grant award limit
- Grant: Up to 50% of total award, determined by the underwriting process and the Debt Service Coverage Ratio.

Example: \$2 million CERB + \$500,000 minimum match = \$2,500,000 Total Project Cost






# Community Economic Revitalization Board

## Objective

To finance the cost of building broadband infrastructure to provide high-speed, open-access broadband service for rural underserved communities, for the purpose of community economic development.






## Community Economic Revitalization Board

Eligible Jurisdictions

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## Community Economic Revitalization Board


### Eligible Infrastructure & Minimum Speeds

“Dark Infrastructure” – Not technology to provide service  
Including, but not limited to for the purpose of broadband infrastructure:

|   |                                |
|---|--------------------------------|
| Wireless<br>(fixed wireless, wifi)<br>50/10Mbps   | 4G Mobile Wireless<br>25/5Mbps |
| Microwave<br>100/20Mbps                           | Cable Modem<br>100/20Mbps      |
| Broadband over<br>Powerlines (BPL)<br>100/100Mbps | Fiber<br>1/1Gbps               |







## Community Economic Revitalization Board

### NOT Eligible

CERB may **NOT** finance projects which:

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SAME as other CERB construction programs +


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Are for equipment which would enable a public entity to provide retail telecommunications services or services that **the entity is not authorized by statute to provide.**

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Are for the deployment of publicly-owned telecommunication network infrastructure (“backbone”) **solely for the sake of creating competitive, publicly-owned telecommunication network infrastructure.**

*CERB does not contract with private business, only the local government applying for funds.*





## Community Economic Revitalization Board

### How CERB works

Tech Assistant (TA)


- Staff provides TA to communities for project development.

Applications

- Applications are due 8 weeks prior to a meeting.
- Staff works with the client to vet the application and project.

CERB

- The Board meets to review applications every two months.
- The applicant presents the proposal to the Board.
- The applicant will know at the meeting if their project is approved.





Community Economic Revitalization Board

# Project Tracking



Job creation, wages, and private investment

Tracked for 5 years after a project is complete.



Community Economic Revitalization Board



Port of Skagit







Community Economic Revitalization Board



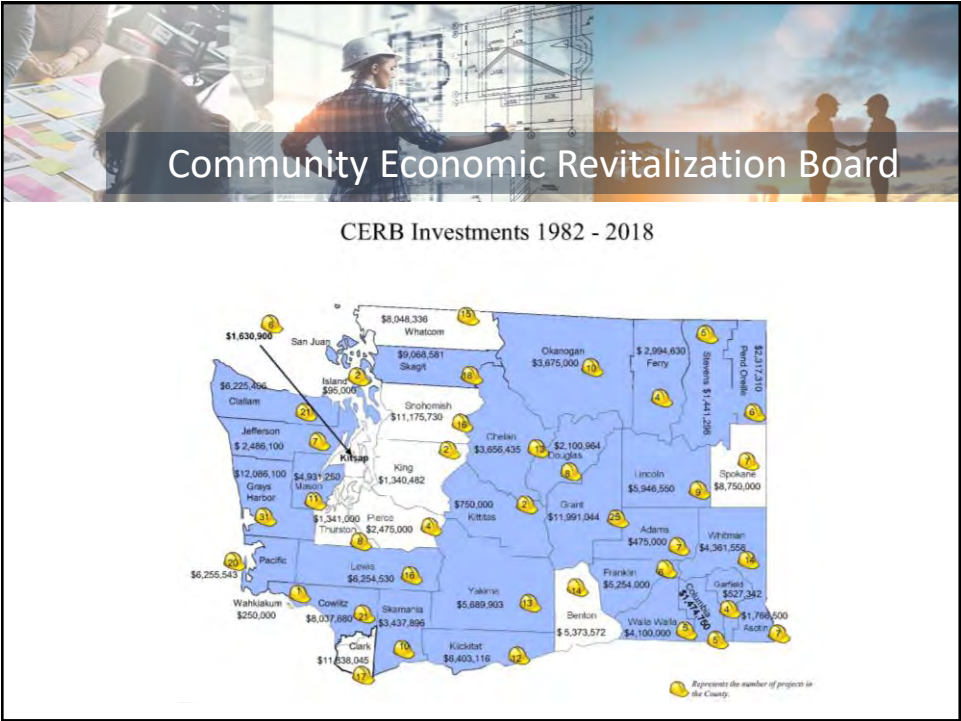


Community Economic Revitalization Board













# Community Economic Revitalization Board

## 2020 Session Requests

- \$15 Million for the Core CERB Programs
- 1 FTE





# Community Economic Revitalization Board

## Historical CERB Investments 1982-2018



| Metric                       | Value         |
|------------------------------|---------------|
| CERB Invested                | \$176 Million |
| Leveraged Private Investment | \$5.7 Billion |
| Jobs Created                 | 35,507        |

## Project Tracking

Tracked for 5 years **after** a project is complete.



A banner image at the top of the slide. It is a collage: on the left, people in hard hats looking at plans; in the center, a person in a hard hat pointing at a large architectural drawing; on the right, two silhouetted figures standing against a sunset sky.

Community Economic Revitalization Board

# THANK YOU!

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The logo for the Community Economic Revitalization Board (CERB). It features a stylized globe with a building and a road, with the text "ECONOMIC REVITALIZATION" above "CERB".

ECONOMIC REVITALIZATION  
CERB